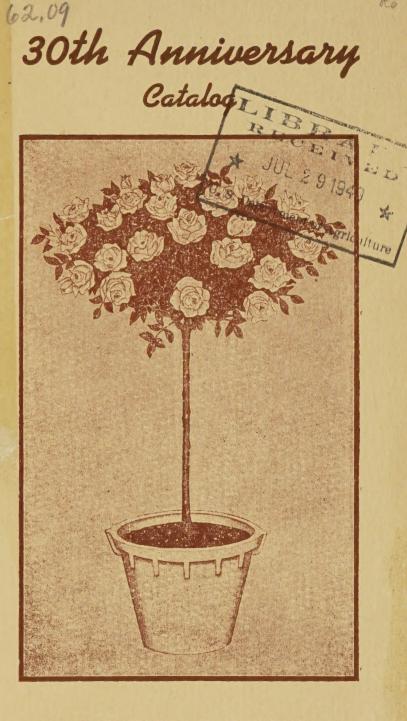
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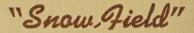


## ARTHUR E. SNOW GROWER OF Puente "Snow-Gield" Calif.

# TREE ROSES

Winter 1949

Spring 1950



# TREE ROSES

Exclusively

3

## ARTHUR E. SNOW

1721 Puente Avenue PUENTE, CALIFORNIA Call Fleetwood 2-2659



COMMERCIAL MEMBER





BARE ROOT PLANTS FOR DELIVERY

Dec. 1949

Jan. 1950

5

Feb. 1950

I

Patented Varieties

No. 1 Grade 20-250 \$2.25

250-over \$2.00

5-20 \$2.00

5.20

\$2.50

No. 1½ Grade 20-250 \$1.90

250-over **\$1.80** 

## Standard Varieties

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No. 1 Grade 100-500 \$1.65

500-over \$1.50

No. 1½ Grade 100-500 \$1.40

500-over \$1.25

5-100 \$1.50

5-100

\$1.75

All new premium varieties marked (\*)......\$2.50 net Three color combination var.....\$2.25 Two color combination var.....\$2.00

3

#### \$

All prices quoted F.O.B. Puente and San Gabriel, California

## Red Shades

#### APPLAUSE-Pat. 942

Won 1947 Bagatelle Gold Medal. Is a brilliant light red in color with yellow base on each petal when opened. Flowers are often 5 inches across, and are pleasantly fragrant. Performs exceedingly well in all climates. Is free-branching and mildew resistant. Our choice in this color as a tree.

#### CALIFORNIA CENTENNIAL-P.a.f.

An H. S. introduction for 1949. Vigorous, upright, dark green leaves, long pointed buds, large petaled flowers of a glowing rich crimson. Does not blue. Exceptional.

#### CHARLOTTE ARMSTRONG—Pat. 455 (AARS)

Carmine red buds open to magnificent blooms of vivid cerise. Long stemmed vigorous grower. Still ranks tops.

#### \*FANDANGO-P.a.f.

Of all the roses we grow this one comes into bloom earliest in spring. A big, vigorous, glossy foliaged plant, the color is a rich deep scarlet in bud, which opens to a bright cerise red flower. The petals have a ruffled crisp appearance which adds to its beauty. Mildly fragrant. Similar, but darker than Guillot. An Armstrong introduction last season.

#### **GRAND DUCHESS CHARLOTTE—P.P.P. (AARS)** Rich claret color, changes to rose as it opens. Big, strong, free branching plant, lovely fragrance.

#### HEART'S DESIRE-Pat. 501 (AARS)

Beautiful red with long unfurling petals; deep red heart and exquisite fragrance. Vigorous grower. A "must have" every year.

#### MIRANDY-Pat. 632 (AARS)

Gorgeous, Armstrong creation, won All-American Award for 1945. Big buds are rich red with black shadings. Most extraordinary feature is marvelously delicious damask fragrance.

#### NOCTURNE-Pat. 713 (AARS)

Color is bright cardinal-red with dark shadings. Stems are long, foliage luxuriant, sturdy grower. By Armstrong.

#### SAN FERNANDO-P.a.f. (AARS)

A grand new red rose with lasting fragrance. Buds are long and pointed. Vigorous grower, disease resistant, long stemmed. Improved Heart's Desire.

#### **TEXAS CENTENNIAL**—Pat. 162

Sport of rose Pres. Hoover. Color brick-red turning to cerise-red with age. Free flowering and vigorous.

## Red Shades

#### PATENTED

#### **\*TOM BRENNEMAN-P.a.f.**

The happiness, laughter and gayety that Tom Brenneman brought into the world over the radio is exemplified in the new rose which bears his name. Every bud and flower is full of vigor and color. The plants are rugged, the color is a beautiful coral and the flowers long lasting. Very fragrant. Howard & Smith seedling.

#### WILL ROGERS-Pat. 256

Deep red, intensely fragrant, of strong and vigorous growth. Free blooming and an ideal cut flower.

☆

## Red Shades

NON-PATENTED

#### **CHRISTOPHER STONE**

This rose is very popular for its freedom of blooms and its beautiful color, having large heavy foliage.

#### **ETOILE DE HOLLANDE**

Velvety dark crimson, fragrant.

#### **GYPSY LASS**

Perfect shaped flowers of dark scarlet crimson. Vigorous bloomer.

#### HADLEY

Velvety rich crimson flowers, attractive long stems.

#### McGREDY'S SCARLET

Excellent formed flowers of variable scarlet, grows vigorously. Blooms freely.

#### NIGHT

The buds and flowers are well shaped and quite double and fragrant. Darkest of all reds.

#### POINSETTIA

Vigorous grower. Long buds. Parent of San Fernando.

#### **RED HOOVER**

Popular red, variation of Pres. Hoover.

#### **RED RADIANCE**

Vigorous glowing crimson sport of Radiance.

#### **RED TALISMAN**

Considered one of the best sports of Talisman now on the market. Long stems and pointed brilliant red buds. Vigorous grower and very fragrant.

"Snow-Field"

## Red Shades

#### NON-PATENTED

#### SOUTHPORT

4

Always full of perfumed flowers. Perfect buds opening into a lovely loose flower.

#### VICTORIA HARRINGTON

We believe this novelty to be the finest of all red roses. Pointed buds of blackish red slowly open to finely formed flowers of non-fading velvety dark red, warmed with a golden flush in the heart of the flower.

## Pink Shades

3

#### PATENTED

#### \*BABE RUTH-P.a.f.

This fine new rose performs like the American sports hero for which it was named. It can be depended upon for top performance. Plants are strong and vigorous, the foliage is clean and flawless. The stems are long and support the heavy petaled copper-salmon buds, which develop into large ovoid flowers, in perfect balance.

#### EDITH WILLKIE-Pat. 500

Long pointed, coral-pink buds of fine form — a greatly improved Los Angeles rose.

#### LASSIE-P.P.P.

A lovely new rose with us, whose slender, tight buds are shrimp pink, blending to a soft canary yellow at the base. The color varies with the season, but always presents a delightful combination. Has excellent foliage and is a sturdy grower. Tuttle Bros. introduction. Improved Picture.

#### SANTA ANITA-Pat. 539

Flowers and buds are beautifully shaped on smooth long stems. Color is glowing rose-pink. Bright green foliage.

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#### SHOW GIRL—Pat. 646

Strong growing upright bush, beautiful long buds are deep rose-pink. Long lasting cut flower.

## Pink Shades

NON-PATENTED

#### IMPERIAL POTENTATE

An old favorite that is still one of the darkest shades in pink-excellence; mildew-free, leathery foliage.

J. OTTO THILOW Perfect buds and flowers, rich rose pink. Very vigorous.

#### LOS ANGELES

Extremely vigorous trees, have silvery coral pink flowers.

#### PICTURE

A rose that is a picture, every bud perfectly formed and with a cheerful glowing shade of light rose pink. Very popular.

#### PINK DAWN

Perfectly formed deep rose-pink, toned orange. Heavy growth, long stems.

#### PINK RADIANCE

Varied hues of silvery pink, bushy foliage.

#### ROSE MARIE

Double, cupped rose-pink blooms.

#### THE DOOTOR

Silvery pink. Buds are long and pointed. Intense fragrance. Received Gold Medal at National Rose Society Show at London. A Howard & Smith introduction.

## 2

## Clear Yellow

#### PATENTED

#### **BUTTERSCOTCH-Pat. 613**

"Nothing like the color of butterscotch has so far been seen in roses"; exceptional form. Excellent as tree rose.

#### DEBONAIR-Pat. 677

Outstanding yellow. Delightful old-time rose fra-grance, vigorous tree. Mildew resistant foliage. Armstrong seedling.

LOWELL THOMAS—Pat. 595 (AARS) Buds on long stems are of a deep golden yellow. Large, robust plant. Does well in cool or hot weather. Won All-American Award.

MME. CHIANG KAI-SHEK Pat. 664 (AARS) Long spiral buds open to light clear canary yellow flowers of perfect proportions. Vigorous grower, long stemmed. Tops for form.

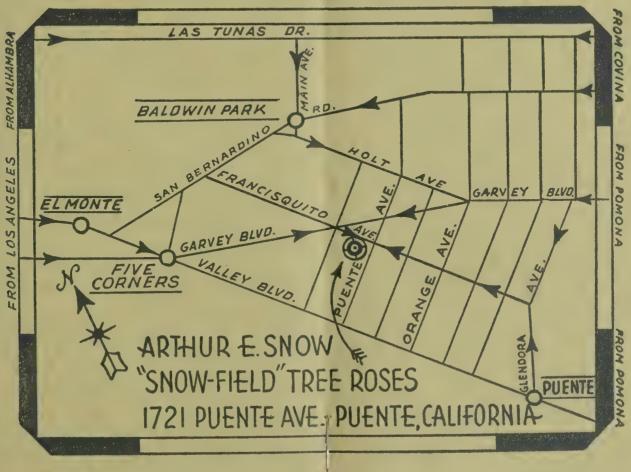
#### PEACE-Pat. 591 (AARS)

Winner of All-American Award. Unique in color, rich yellow buds opening to soft yellow, each petal edged in cerise pink. Flowers are huge, long lasting when cut. Plants are vigorous with shiny green foliage.



# Thanking You for 30 Successful Years

This is our 30th Anniversary of growing better quality roses for the trade. We have tried our level best to have the name "Snow-Field" signify top quality in Tree Roses. A middle road for Tree Roses does not exist. The best grade is the only grade worth while. We have found thru years of experience that the best is acquired only thru putting all our efforts to one endeavor. This is why we specialize in producing Tree Roses exclusively. Many of our customers have been buying "Snow-Field" Tree Roses for 15 and 20 years. If you are a new customer of ours, you may be sure that we will fill your order in such a manner that you will want to have "Snow-Field" Tree Roses for as long as you remain in business.



To Guide You To "Snow-Field" Tree Roses

## Clear Yellow

#### NON-PATENTED

#### JOANNA HILL

A vigorous grower, beautifully shaped, long lasting buds and double blooms. Good stems. Creamy yellow with bronzy pink center. Mother plant of many new varieties.

#### **GOLDEN DAWN**

Yellow buds, stained crimson, opening to fragrant, well-formed Marechal Niel-yellow flowers. A superb bedding rose, remarkable for its handsome, diseaseresisting foliage and steady, prolific blooming qualities.

#### GOLDEN EMBLEM.

Golden yellow with tinge of red on edges of petals.

#### GOLDEN RAPTURE

Fully double blooms, vigorous growers. Strong stems.

#### **Megredy's yellow**

Bright, buttercup-yellow, perfect form.

#### MRS. E. P. THOM

Profuse, strong, bushy plants, double pure yellow blooms.  $\alpha = 7$ 

#### MRS. PIERRE DU PONT A free flowering kind, double rich yellow.

SISTER THERESE Long stems, long attractive buds of rich vellow.

#### VILLE DE PARIS Well shaped blooms of sunflower yellow. Very lasting.

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## White

#### PATENTED

#### SLEIGH BELLS-Pat. 946

New white, always opens, very profuse. Plenty of dark green, leathery foliage. Best new rose in its color today.

## White

#### NON-PATENTED

CALEDONIA Large buds, snowy white flowers.

FRAU KARL DRUSCHKI Has been well called "The Snow Queen" — the standard of perfection for all white roses.

**KAISERIN A. VICTORIA** Ivory white, high centered, double.

### White

NON-PATENTED

#### APRICOT QUEEN-Pat. 464 (AARS)

Multicolored in tones ranging from Apricot to pale pink. Bud is long and pointed, flower fully develop-ed, handsome foliage.

#### McGREDY'S IVORY

Long pointed ivory buds opening to a beautiful creamy white rose. Very long stems.

#### **SNOW BIRD**

Free flowering, sweetly fragrant, vigorous. Will always open fully—double—excellent in tree form.

5

## Multi-Color

(Consisting of Apricot, Copper and Orange)

PATENTED

FRED EDMUNDS—Pat. 731 (AARS) Vivid orange buds slowly open to apricot-orange shade. Rich fragrance. Best in cooler sections. Color always intrigues.

#### MME. HENRI GUILLOT-Pat. 337

Brilliant, satiny, raspberry-pink buds unfold into gorgeous flower. Has spicy fragrance. Luxuriant glossy foliage. Vigorous grower. Excellent.

#### TAFFETA-Pat. 716 (AARS)

Beautiful rose-pink, long stemmed buds. Hardy upright plant.

\$

## Multi-Color

#### NON-PATENTED

#### AUTUMN

Orange and yellow hues dashed with red.

#### **DUCHESS OF ATHOLL**

Orange to bronze hues, vigorous growth.

#### **DUQUESA DE PENARANDA**

Vigorous grower, bearing a profusion of double blooms.

#### GIRONA

Multicolored in varying tones pink-carmine and yellow. Very fragrant, long stemmed, of fine keep-ing qualities. Improvement on Talisman.

#### **HEINRICH GAEDE**

One of the finest. A copper orange with bright glossy foliage and good stems.

#### **PRESIDENT HOOVER**

Blend of flaming scarlet, pink, yellow, orange.

#### **TALISMAN**

A favorite variety of rich yellow and rose-red.

## Two-Tone

#### (Contrasting Colors)

#### PATENTED

#### CALIFORNIA-Pat. 449

Color is orange yellow overlaid with rose, a dual tone of indescribable beauty. Buds long and pointed, flowers of stupendous size.

#### \*FORTY-NINER-Pat. 792 (AARS)

The Forty-Niner is probably the most brilliantly colored rose ever introduced. The outside of the petals is rich chrome yellow. The inside or face of the petals is a vivid red, changing to cherry red with age. The buds are long pointed and delight-fully formed. Stems are long, straight and sturdy, with few thorns. It is also resistant to disease. 1949 All American. (By Armstrong Nurseries)

### MARK SULLIVAN-Pat. 599

Yellow and Tyrian rose in varying combinations; every bud and flower different; strong, profuse bloomer.

#### \*TALLY HO-Pat. 828 (AARS)

All-American winner for 1949. An excellent rose in a combination of two tones of rose and red. Is a robust grower, free-flowering, and delightfully fra-grant. (By Armstrong Nurseries)

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### Two-Tone

#### NON-PATENTED

#### **CONDESA DE SASTAGO**

(Vermillion and Yellow). A good grower, rich colors, fragrant, free bloomer.

#### CONTRAST

Silver with pink reverse. Vigorous grower, long stemmed.

#### TANGO

Cerise inside flower-straw yellow reverse.

3

## Singles and Semi-Doubles

#### DAINTY BESS (Pink) Distinctive rose pink, single.

#### LULU (Salmon Pink)

Long pointed buds, semi double flowers with beautiful foliage.

## Polyanthas and Floribundas

#### CRIMSON ROSETTE-Pat. No. 967

Many clusters of crimson hybrid polyantha type flowers. Strong grower, makes large, well-shaped head as tree rose. Mildew-free foliage.

#### **DENNY BOY** (Multicolor)-P.P.P.

The best description of this Marsh rose is that it is like a miniature "Peace" rose in coloring. The tiny and dainty buds are delightful in bouquets. It is free-flowering.

#### FLORADORA (Cinnabar Red)

Gayest floribunda of them all. Very satisfactory, keeps well cut. Excellent tree.

#### PASADENA TOURNAMENT (Dark Red)-P.P.P.

This rose is a small compact to a medium size rose tree well covered with a good rich green foliage. From the small dainty buds literally bursts forth a pageant of regular sized velvety red flowers. Dainty in every way and almost completely thornless. Best of "Sweetheart Roses."

#### PINK ROSETTE-Pat. No. 970

Brilliant, dark glowing pink. Otherwise identical to Crimson Rosette. We recommend the pink and crimson varieties as tree roses.

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## **Combination Varieties**

Two and Three Color Novelties (Being two and three contrasting varieties growing on the one plant)

#### THREE VARIETY NOVELTY

Talisman (yellow), Contrast (pink), Red Talisman (red).

#### **TWO VARIETY NOVELTY**

Otto Thilow (pink), Golden Rapture (yellow).

#### TWO VARIETY NOVELTY

Southport (red), Kaiserin (white).

## Terms and Conditions of Sale

DISCOUNT allowed for all orders C.O.D. with substantial discount to customers picking up their orders at our nursery CASH and CARRY, except premium varieties which are quoted at net price.

PACKING material on all Express and Freight shipments charged at cost.

SHIPPING will be via motor freight wherever practicable as the costs on these carriers are negligible and the service satisfactory.

ORDERS to be shipped require a 20% deposit when confirmed, balance on delivery, unless credit has been previously arranged or approved, in which case terms are 30 days net or 60 days by advance arrangement.

CLAIMS for adjustment on stock must be made within 10 days from time stock is received, and we will make every effort to satisfy the customer.

PLANTS will be individually labeled to offset any possibility of varieties being misnamed.

VARIETIES are tied five (5) to the bundle. Please order in multiples of five.

PRICES subject to change or revision upward. All customers will receive the benefit of any reduction in prices. Prices F.O.B. Montebello or San Gabriel, Calif.

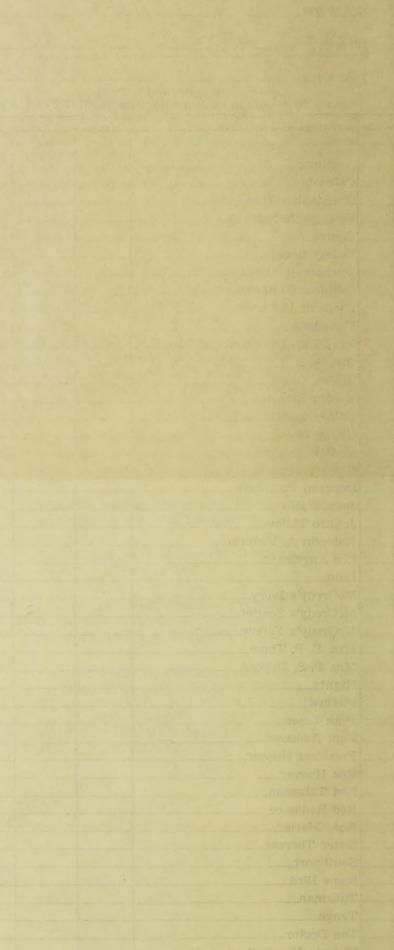
PLEASE FILL IN ORDER FORMS AS TO DATE OF DELIVERY AND TERMS DESIRED. IT IS TO YOUR BENEFIT AND TO OURS TO HAVE AN EARLY BOOKING. IF ORDERING LATE PLEASE STATE IF WE MAY SUBSTITUTE LIKE COLOR AND EQUAL GRADE.

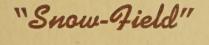
	TREE ROSE ORDER FORM FOR THE TRADE ARTHUR E. SNOW, Grower of "Snow-Field" Tree Roses				
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TREE ROSES A SPECIALTY	1721 PUENTE A		NTE, CALIFORNIA	ne Fleetwood 2-265	59
HOW-FIELD			Date		, 19
SOLD TO			Phone No		
Street			Delivery Date		
Post Office			Terms		
(Please pr	rint name and address) similar color and quality?				
OUNT STANDARD VARIETIE	1	TOTAL	AMOUNT PATENTED VARIETIES	GRADE PAT. NO.	TOTAL
			FORWARD		
Autumn Caledonia			Applause	942	
Christopher Stone			Butterscotch	613	
Condesa de Sastago			California	449	
Contrast			California Centennial	p.a.f.	
Dainty Bess			Charlotte Armstrong	455	
Duchess of Atholl			Crimson Rosette	967	
Duquesa de Penaran	da		Debonair		
Etoile de Hollande			Edith Willkie	500	
Floradora			Fred Edmunds	731	
Frau Karl Druschki_			Grand Duchess Charlotte	p.p.p.	
Girona			Heart's Desire	501	
Golden Dawn			Lassie	p.p.p	
Golden Emblem			Lowell Thomas Mark Sullivan		
Golden Rapture			Mirandy	p.p.p632	
Gypsy Lass Hadley			M. Chiang Kai-Shek	664	
Hinrich Gaede			M. Henri Guillot		
Imperial Potentate	and the second s		Nocturne		
Joanna Hill			Pasadena Tournament	p.p.p.	
J. Otto Thilow			Peace	591	
Kaiserin A. Victoria			Pink Rosette	970	
Los Angeles			San Fernando	-	
Lulu			Santa Anita	539	
McGredy's Ivory			Show Girl	646	
McGredy's Scarlet			Sleighbells	946716	
McGredy's Yellow			Taffeta Texas Centennial	162	
Mrs. E. P. Thom			Will Rogers	256	
Mrs. P. S. Dupont					
Night Picture					
Pink Dawn			COMBINATION VARIETIES		
Pink Radiance			Talisman, Red Tal., Contrast	-	
President Hoover			Thilow and Rapture		
Red Hoover			Southport and Kaise		
Red Talisman					
Red Radiance					
Rose Marie					
Sister Therese					
Southport			NEW PATENTED AND AARS I	NTRODUCTIONS	
Snow Bird					
Talisman			*Babe Ruth	p.p.p.	
Tango			*Denny Boy	p.p.p.	
The Doctor			*Fandango *Forty-Niner	p.p.p 792	
Victoria Harrington Ville de Paris				828	
vine de raris			*Tom Brenneman		
EWD					
FWD.					

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(PRICES IN CATALOG)

\*VARIETIES NET





# TREE ROSES

Exclusively



# ARTHUR E. SNOW

1721 Puente Avenue PUENTE, CALIFORNIA Call Fleetwood 2-2659



COMMERCIAL MEMBER

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